

SELLER'S ROAD MAP



1 MEET WITH A REAL ESTATE PROFESSIONAL

There's no commitment required on your part for the initial meeting. It will be educational and help you identify your next steps.

1

2 ESTABLISH A PRICE

Your agent will provide a market analysis, which will help you set an asking price.

2

STRATEGIC PRICING

As difficult as it may be, it's important to review the market analysis and consider your home price objectively.

3

3 PREPARE YOUR HOME

View your home through the eyes of the buyer and ask yourself what you'd expect. Your agent will offer some useful suggestions.

4

4 LIST FOR SALE

When everything is in place, your agent will put your home on the market. It's critical you make it as easy as possible for potential buyers to view your home.

5

5 OFFERS & NEGOTIATIONS

If everything goes well, a buyer (and most often the agent who represents them) will present your agent with an offer.

6

6 UNDER CONTRACT

At this point, you and the buyer have agreed to all of the terms of the offer and both parties have signed the agreement.

7

7 FINAL DETAILS

While under contract, the buyer will work with their mortgage provider to finalize the loan and perform other due diligence.

8

8 CLOSING

This is the transfer of funds and ownership. Depending on when the buyer moves into the home, you will need to be all packed up and ready to move.



This is not intended to solicit a currently listed home. Information is deemed reliable, but not guaranteed.

